



# **E-COMMERCE & SOCIAL MEDIA**

## *WORKSHOP*

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**Part 2**



# Outline:

## Part 2:

### ***Scaling your business beyond 6-figures***

- Scaling the back-end of your business
- Scaling the front-end of your business
- How to expand to multiple countries
- How to Automate All of your eCom business
- Final Recap
- Q&A



## **VII- Scaling the Back-end of your Business:**

- 1) Fulfillment center
- 2) Customer support
- 3) Content creation
- 4) Ad management
- 5) Accounting & Legal



## **VIII- Scaling the Front-end of your Business:**

- 1) Scale horizontally (More products)
- 2) Scale vertically (More countries)

Dubai (center of the GCC)



## **X- How to Automate all of your eCom business:**

- Delegate most of your low ROI tasks to other people
- Use Ai to your advantage:
  - Chatbots and Virtual Assistants
  - ZAPIER
- Ads + Content



## **XI- Final Recap:**

How to Start

How to Private Label

How to go live

How to Run your business

How to Scale (Front-End & Back-End)

How to Expand

How to Automate

# Freebies:



## SHADOW BOX | SPY TOOLS

★★★★★ 4.92 (12 reviews)

Rated #1 E-commerce Tools Community.

### WE OFFER:

0 Logouts | 0 Downtime | 0 Password Changes | Seamless Experience Guaranteed!





# START YOUR ONLINE BUSINESS

**4000+**  
STUDENTS

**2250+**  
BRANDS LAUNCHED

**4.8** ★  
HIGHEST RATED

[wolfofbey.com/iy-workshop](http://wolfofbey.com/iy-workshop)



**Q&A**