E-COMMERCE & SOCIAL MEDIA

WORKSHOP

Jad Al Fakhani
Part 2

Outline:

Part 2: Scaling your business beyond 6-figures

- Scaling the back-end of your business
- Scaling the front-end of your business
- How to expand to multiple countries
- How to Automate All of your eCom business
- Final Recap
- Q&A

VII- Scaling the Back-end of your Business:

- 1) Fulfillment center
- 2) Customer support
- 3) Content creation
- 4) Ad management
- 5) Accounting & Legal

VIII- Scaling the Front-end of your Business:

- 1) Scale horizontally (More products)
- 2) Scale vertically (More countries)

Dubai (center of the GCC)

X- How to Automate all of your eCom business:

- Delegate most of your low ROI tasks to other people
- Use Ai to your advantage:
 - Chatbots and Virtual Assistants
 - ZAPIER
- Ads + Content

XI- Final Recap:

How to Start

How to Private Label

How to go live

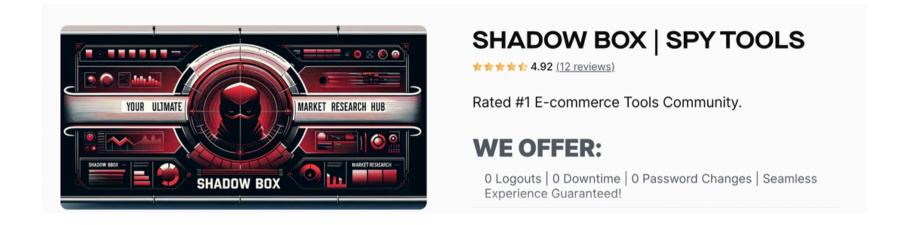
How to Run your business

How to Scale (Front-End & Back-End)

How to Expand

How to Automate

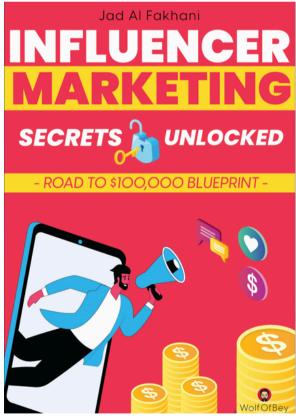
Freebies:













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